



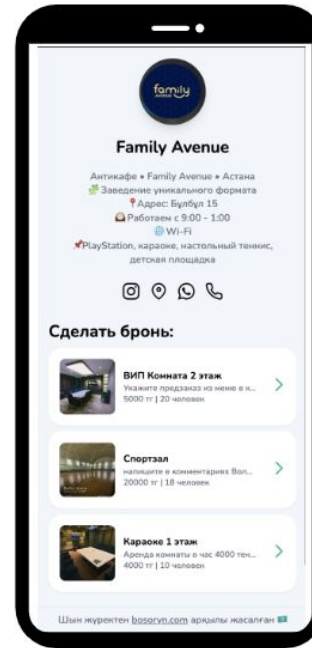
Bosoryn.com - Calendly + CRM + Taplink => All in one place for small businesses

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# 01 Company Purpose

Make life easier and happier for business owners and their guests, saving everyone time on booking any space.

## How we meet our purpose?

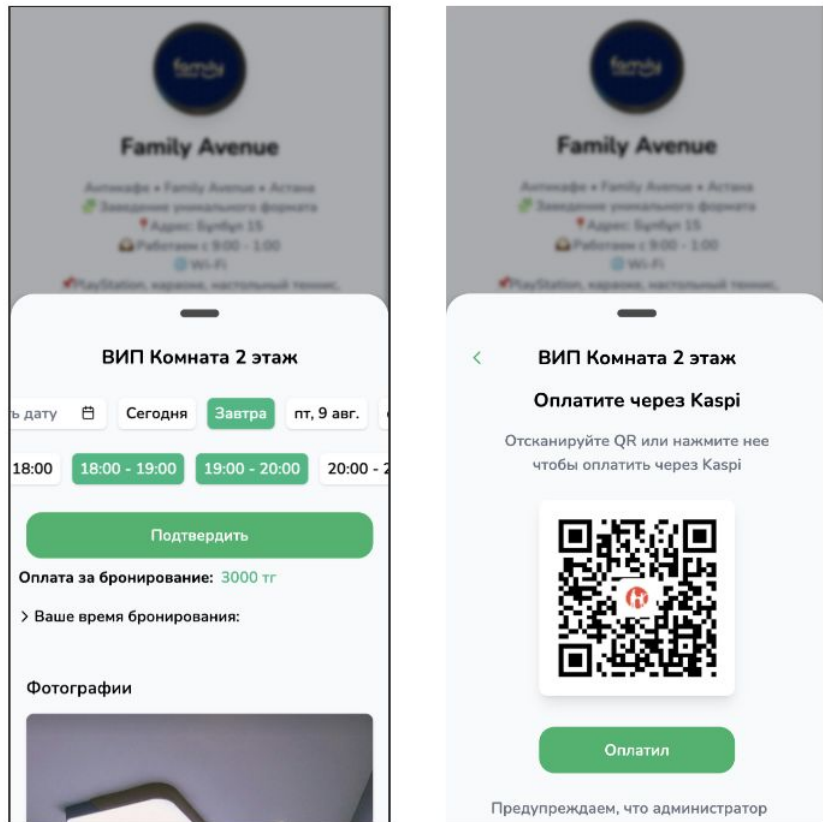


This is the intro page of our first client "Family Avenue", they have some spaces for booking.



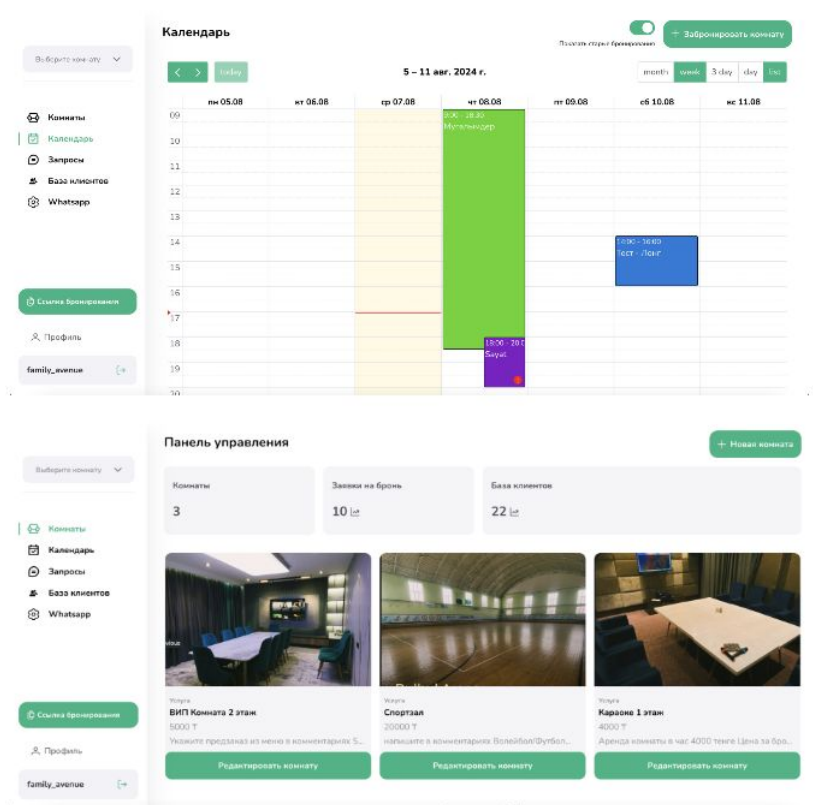
End users follow the link from main social accounts. For example, Instagram.

# How we meet our purpose?



End users can now book space for comfortable time + pay for deposit right from the link and receive booking confirmation on WhatsApp

No more calls and misunderstandings!



Administration of the businesses can handle the schedules from the "Admin" panel.

- WhatsApp integration
- Kaspi Payment integration
- CRM system (User base)
- Space management
- Analytics

# The Problem

- In average calls and payment confirmations took 60% of administrators time in small businesses
- According to our CustDev people now want do everything online in a few clicks, not calling someone and ask for a free space
- Small businesses can not afford many subscriptions, they want all-in-one solution. (CRM + Mailing the old customers + Managing spaces + Cashflow analytics in one place)

# The Solution



Affordable \$20 dollars  
per month Bosoryn page



All in one solution with  
focus on online booking



More time for creativity  
for administrators



# 04 The Market Opportunity

- **Market Growth:** \$1.2B to \$3.4B by 2027.
- **U.S. Businesses:** 1.585M need booking services.
- **Recurring Revenue:** \$951M potential annual revenue.
- **Global SMEs:** Over 400M worldwide.



Sayat Orazkulov

- Product, Co-founder
- More than 2+ years in management, 4+ years in data analytics in US startups(TiltingPoint, Uproad)



- Software Engineer, Co-founder
- 5+ years experience in various startups. Core engineer in DocuSketch, high profitable EU startup

# Our Team

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# 06 Traction so far



We have our first 5 paying clients now

Mainly they are football pitches

MRR \$100, no marketing yet, looking for PMF,  
making CustDevs



**Thank You**